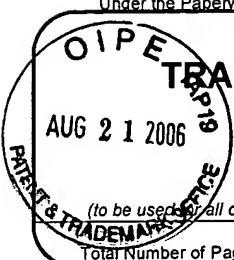


80 AF

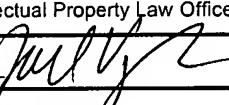
PTO/SB/21 (09-04)

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|  TRANSMITTAL FORM AUG 21 2006 <small>(to be used for all correspondence after initial filing)</small> | | Application Number | 10/662,758 |
| | | Filing Date | September 15, 2003 |
| | | First Named Inventor | Michael Olenick |
| | | Art Unit | 2876 |
| | | Examiner Name | Labaze, Edwyn |
| Total Number of Pages in This Submission | 18 | Attorney Docket Number | 110-008 (formerly 310048-750) |

| ENCLOSURES (Check all that apply) | | |
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Justina P Townsend
Justina Townsend

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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|--------------|---|---|-------------------|-----------------|
| Appl. No. | : | 10/662,758 | Confirmation No.: | 8611 |
| Applicant | : | Michael Olenick et al. | | |
| Filed | : | September 15, 2003 | | |
| Art Unit | : | 2876 | | |
| Examiner | : | Edwyn Labaze | | |
| Title | : | SYSTEM AND METHOD FOR CREATING A DISPLAY CARD | | |
| Docket No.: | : | 110-008 (formerly 310048-750) | | August 17, 2006 |
| Customer No. | : | 47533 | | |

AFTER-FINAL AMENDMENT AND EXAMINER INTERVIEW RECORD

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Dear Sir:

This paper is submitted in response to the Office Action of July 11, 2006. Please amend the above-identified application as follows:

Amendments to the Claims are reflected in the Listing of Claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.